

Louise Lansdown was appointed Head of Strings at the Royal Birmingham Conservatoire in 2012, after holding the position of Senior Lecturer in the School of Strings at the Royal Northern College of Music in Manchester from 2001-2012. Louise is the founder of the Cecil Aronowitz International Viola Competition and Festival <https://www.bcu.ac.uk/conservatoire/events-calendar/cecil-aronowitz-viola-competition> , launched at the Royal Birmingham Conservatoire in October 2014 as well as the founder and President of the British Viola Society <https://www.britishviolasociety.co.uk/> She is a Trustee of the European String Teachers Association, on the board of the Quartet of Peace Trust, on the committee of the Lionel Tertis International Viola Competition, a Trustee of the Albion Quartet and directs the Conservatoire based viola course at Pro Corda, Suffolk.

Louise, along with her viola students is the founder of a major distance learning education project that the Royal Birmingham Conservatoire runs in collaboration with Music is a Great Investment, Soweto, South Africa called "ARCO". The project was launched in July 2015 and was nominated for a guardian internationalization award in 2018.

<http://www.bcu.ac.uk/conservatoire/about-us/arco>

She plays on a French Viola c.1750 and 1890 Sartory bow, both previously belonging to the South African violist Cecil Aronowitz. Louise plays mostly chamber music and solo concerts, collaborating with violists and other musicians across the world. She commissions new music for the viola and concocts hair brain schemes to perform music by Paul Hindemith and much unknown viola music, bringing the viola to many unsuspecting and innocent people. The Royal Birmingham Conservatoire viola department has been travelling to International Viola Congresses since 2014, presenting new commissions for the viola and other innovative collaborations. They have performed in Porto, Cremona and will present at the 45th International Viola Congress in Rotterdam in November 2018.